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Simian invests in another new KODAK Platesetter

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Simian, the Dutch central production company for the brands **Reclameland**, **Drukland.nl** and **Flyerzone**, recently installed a second new KODAK MAGNUS Q800 Platesetter with Multi-Cassette Unit. “This equipment is a necessity for us because we are growing so fast, about 30% recently,” explained CEO/Owner Wouter Haan. “We decided to install another MAGNUS Q800 Platesetter, based on the reliability of the brand. In addition, we have had an excellent experience with the MAGNUS Q800 Platesetter with MCU that we purchased last year.”

Mr. Haan was especially impressed with how the automation is affecting the business, stating, “With our new purchase, we have doubled our capacity. We are now fully automated and can produce 80 to 85 plates per hour with hardly any human hands needed to run the system. Manual intervention is needed only to replenish the plate cassettes and to transport the exposed plates to our Komori printing presses.”

Simian uses KODAK TRILLIAN SP Plates, which are suitable for the H-UV inks used with their Komori presses. Mr. Haan reported, “The prints that come from the presses have to be finished / handled directly, which imposes requirements on the quality of the printing plates. The TRILLIAN SP Plate is superb. It's the most robust plate of its kind, withstanding both physical and chemical wear. In addition, TRILLIAN Plates have an extremely low environmental impact, which is important for our internet customers.”

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- [TRILLIAN SP Thermal Plate](#)

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